

ALEXANDRA SKORDAL

SEEKING CREATIVE BRANDING OR PROJECT MANAGEMENT ROLE

A committed and detail-oriented fresh college graduate offering new and exciting insights into the scope of advertising. Combining recently learned brand communication skills with five years of experience in member service and upholding positive work environments.

EDUCATION

B.S. IN ADVERTISING, MINOR IN SOCIOLOGY
University of Oregon | 2025

Completed coursework in areas such as:

- Advertising and Culture
- Writing Design Concepts
- Creative Strategy
- Curiosity for Strategists
- Agency Account Management
- Media Ethics
- Writing for Communicators

SKILLS

Brand Strategy
Creative Problem Solving
Copywriting/Communication
Schedule/Time Management
Tactical Organization

Familiar with:

Adobe Creative Suite
Microsoft Excel
Figma
Canva

EXPERIENCE

CHILDCARE PROVIDER/NANNY

Independent | 2018 - Current

Provide hands-on care for children ranging ages 3 months to 12 years

Support child motor skills and emotional development through the use of engaging play and personalized activities

Develop long-lasting relationships with children and parents

ACHIEVEMENTS

CUM LAUDE

University of Oregon 2025

Maintained a cumulative 3.8 GPA

VALEDICTORIAN

Century High School 2021

Maintained a cumulative 4.0 GPA

LIFEGUARD

Shadow Hills Country Club | May 2023 - Sep 2023

VillaSport Athletic Club & Spa | August 2018 - Sep 2022

Facilitated hundreds of swimmers/club members while enforcing club rules to maintain a safe environment

Greeted club members and provided answers to questions regarding the pool deck and overall club surroundings

Issued emergency care to swimmers when needed (First Aid/CPR)

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